



More Cisco expertise. More flexible financing.

Mid-Market Business Offer



Three Years 0% Financing from Cisco Capital

Helping you prepare for the upturn while increasing efficiency and growing your business!

For any business, technology is one of the best ways to gain a competitive advantage. The right technology can help your business be more efficient and productive, keep your employees connected, and enable greater flexibility and security. However, with pressures on cash flow and competing demands for budgets, funding new technology investments can be difficult. To help you navigate these uncertain times, Cisco CapitalSM is providing market-leading financing options so that you can get the Cisco technology your business needs in order to stay competitive.

Now you can invest in new technology while managing cash flow. Cisco and Cisco Capital have just made it easier for you to get the solutions you need by providing interest-free financing on Cisco[®] technology solutions.

Cisco Capital makes it simple. With 0% financing available on all Cisco solutions, you can now purchase the technology your business needs, rather than what your budget dictates.

Offer details:

- Good with all Cisco hardware, software, and bundled services (non-Cisco hardware is not eligible)
- Available for U.S. small and medium-sized business customers only (excludes Enterprise and Public Sector customers)
- Offer provides financing amounts between \$1000 to \$250,000 per customer
- Offer amount not to exceed \$250,000 during the offer period per customer
- 36-month lease (customer owns solution at end of 36-month term)
- When including Smart Business Architecture bundles, the customer may also qualify for three months of payment deferral (**Deferral period included within term**)
- Three years of Cisco SMARTnet[®] Service at 0% or one-year service (cash option only)
- Offer available through July 31, 2010

* **DISCLAIMER:** Some restrictions apply. Customer eligibility and terms subject to final Cisco Capital review, approval and documentation, and not to exceed \$250,000 during the offer period per customer. Payments deferred for ninety days are included within the financing/lease term for those transactions including Smart Business Architecture bundles. This offer may only be combined with Cisco Capital's 0% Progress Payment offer. Offer available November 18, 2009 through July 31, 2010 and may be modified or withdrawn by Cisco at any time without notice. Cisco and Cisco Capital do not provide tax advice to customers, any tax or accounting treatment is the sole responsibility of the customer. **Cisco Capital retains the right to modify or discontinue the promotion at any time, without notice.**



Cisco Capital can make the difference

Cisco Capital, a wholly owned subsidiary of Cisco, continues to make borrowing both available and affordable for most Cisco customers.

As a captive finance source, we are not experiencing the same financial capacity issues that are currently affecting some banks, financial institutions, and independent leasing companies. We're able to take advantage of the strong resources of our parent company, Cisco, to provide our customers with an alternative source of funds.

As a trusted business partner, Cisco Capital can help you to obtain and maintain the right Cisco solution with the most competitive and flexible acquisition strategy for your business.

Why financing?

Access to the right solution for your business

Financing is designed to provide you with the freedom to acquire the technology you need to grow your business, as well as the flexibility to react to a changing economy

Ease the pressure on your budget and preserve your cash flow

Getting the right technology without making a large, upfront investment enables you to redirect valuable cash to other areas of your business.

Plan ahead and pay for technology and technical support over time

Because your payments are set and predictable, you can greatly simplify the planning and budgeting process.

For more information

Contact your Cisco account manager, Cisco Capital representative, or Cisco channel partner to find out how financing from Cisco Capital can make the difference for your company.

www.cisco.com/go/capital/us

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