

# 12 WAYS APP & DESKTOP VIRTUALIZATION IS TRANSFORMING IT

## A BUSINESS PRODUCTIVITY GAME-CHANGER



**Deliver Secure Remote Access Your Employees Will Love**



**Mobile workers will account for nearly three quarters (72%) of the total U.S. workforce by 2020.**

**72%**

Ensure your employees receive a consistent, high-quality user experience to rely on for secure access to the apps and data they need no matter where they are or what type of network connection they use.

of the U.S. Workforce

Source: IDC, U.S. Mobile Worker Forecast, 2015-2020, May 2015



**Secure Remote Access Solved.**



**Provide Your Employees with Freedom to Work Anywhere, Anytime**



**More than 35 million Americans in the workforce did some or all of their work at home in 2014.**

**35**

Million  
Work is no longer a place – it's something you enable with the greatest security and flexibility. Use app and desktop virtualization to embrace workforce mobility and empower your employees to work anywhere, anytime, on any device.

Source: Bureau of Labor Statistics "American Time Use Survey," June 2014



**Workforce Mobility Solved.**



**Provide Anywhere Access to Business-Critical Information**



**Real-time information can make all the difference in critical decision making.**

**80%**

In a survey of healthcare technology executives, 80% agreed it is highly important for clinicians and staff to have on-demand access to information, data and applications they need from multiple devices.

of Executives Agree

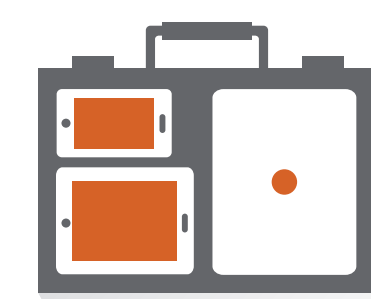
Source: SmartBrief Subscriber Survey, 2014



**Application Accessibility Solved.**



**Empower Your Mobile Workforce Without Compromising Security**



**Employees carry an average of 2.9 devices every day.**

**2.9**

Devices Every Day  
Having sensitive business data stored on employee devices increases vulnerability. Virtualize your apps and desktops and keep your data secure in the datacenter so you don't have to worry about lost or stolen devices.

Source: Sophos "How do you compare to Steve Wozniak?" Survey, January 2013



**Secure Business Data Solved.**



**Support and Migrate to Windows 10 Quicker and Easier**



**Windows 10 was downloaded over 14 million times on the first day it was available.**

**14**

Million  
With today's mobile workstyles, it's likely your employees are already using it in your network. So for the first time, upgrading to a new OS is not just in the hands of IT. App and desktop virtualization make supporting and migrating to Windows 10 worry free.

Source: Microsoft Windows Blog Post, "Windows 10 – The First 24 Hours," July 30, 2015



**Simplified Windows Migration Solved.**



**Extend the Lives of Your Legacy Apps**



**All businesses run on apps, but not all apps support today's variety of OS environments.**

**60%**

Use application virtualization to extend the value of your legacy apps and eliminate the complications of supporting them.

Windows 7 Market Share

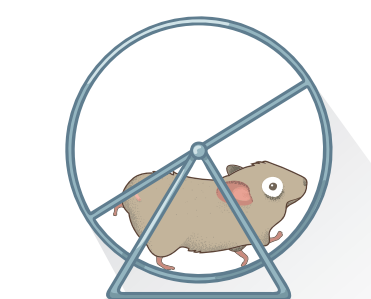
Source: Net Applications, October 2015



**Legacy App Longevity Solved.**



**Make Managing Your Desktops Easier and More Efficient**



**IT spends less time on key desktop management tasks after implementing a centralized desktop solution.**

**83%**

Implement app and desktop virtualization to automate and centralize desktop management so you can stop patching and updating your employees' desktops on an individual, manual basis – saving you time, money and frustration.

Less Time Deploying Software

Source: IDC "Driving Business Value with Desktop Virtualization" White Paper, April 2015



**Efficient Desktop Management Solved.**



**Reduce IT Costs**



**Businesses report a 70% savings when using low-cost thin clients to replace outdated PCs.**

**70%**

App and desktop virtualization significantly reduce your IT costs, management time and complexity compared to traditional desktop management.

Savings



**IT Savings Solved.**



**Rethink Your PC Refresh Strategy**



**Over 50% reduction in desktop services delivery cost.**

**50%**

Reduction  
According to IDC, organizations adopting desktop virtualization solutions in place of traditional PC refreshes experience significant business value with high return on investment (ROI).

Source: IDC "Driving Business Value with Desktop Virtualization" White Paper, sponsored by HP, April 2015



**Lower Desktop Services Costs Solved.**



**Get New Employees Up and Running in Minutes**



**Provision all the apps new employees need in minutes, not hours or days.**

**30**

Minutes  
Use any available devices – aging legacy PCs, thin clients, laptops or mobile devices and reduce new employee time to productivity.



**Fast Employee Onboarding Solved.**



**Keep Your Employees Productive During Business Disruptions**



**No matter what disruptions come your way, use app and desktop virtualization to achieve workforce continuity.**

**↑**

Productivity  
Empower your employees to work remotely during business disruptions – anywhere, anytime, on any device – with secure access to apps and data they depend on.

Productivity



**Workforce Continuity Solved.**



**Give Your Employees Freedom to Work on Any Device, Any Platform**



**50% of employees purchased tablets for work.**

**50%**

Purchased Tablets  
App and desktop virtualization make it easy to support your employees' device choices – laptops, tablets or smart phones based on iOS, Windows or Android, corporate-owned or personal – while protecting your company's sensitive business information from security risks.

Source: IDC Market Spotlight, Sponsored by Citrix, "Mobile Devices: The New Thin Clients," June 2013



**BYOD Solved.**